

WACOM TECHNOLOGY CORPORATION
MINIMUM ADVERTISED PRICE (MAP) POLICY
EFFECTIVE September 1, 2007

Wacom Technology Corporation (Wacom) sells and distributes certain Wacom products that are advertised, marketed and sold using copyrighted materials, trademarks, trade names and brands that belong to Wacom and/or its affiliates.

In order to protect the reputation for high quality, value and dealer support of Wacom-branded products in the marketplace, Wacom has adopted a Minimum Advertised Price (MAP) Policy. Wacom believes that its dealers should earn profits sufficient to allow them to invest in Wacom inventory and to provide a high level of service for Wacom products. Wacom further believes that by marketing Wacom products below certain levels, dealers undermine Wacom's reputation as a maker of high-quality instruments and discourage other Wacom dealers from offering the level of products and services that Wacom believes are necessary to benefit consumers of Wacom products.

Effective September 1, 2007, Wacom's MAP Policy is as follows:

1. **Minimum Advertised Price Policy:** With respect to products for which a MAP is specified on the current Wacom Price List, it is Wacom's unilateral policy to cease supplying for a period of ninety (90) days all Wacom products for which there is a MAP to any dealer whose advertising of the product (i) fails to display prominently the MAP for the product as specified on the current Wacom Price List; (ii) contains a strike through or other obliteration of the MAP; (iii) is accompanied by a lower price for the featured product along with the MAP; or (iv) contains a price lower than the MAP set forth in the current Wacom Price List. Dealers who fail to abide by Wacom's MAP Policy may face other consequences, including complete termination of Wacom's business relationship. *Wacom will not provide prior notice or issue warning before taking action under this MAP Policy.*
2. **Scope of MAP:** This MAP Policy applies to all forms of dealer advertising using the Wacom name or other protected materials, including mailings, catalogs, displays at exhibitions and shows, show-special flyers and hand-outs, and any and all other forms of advertising media, including, without limitation, radio, television, newspapers, magazines, direct mailers, flyers, coupons, posters, e-mail, newsletters, the Internet and any other electronic network. Any price information relating to Wacom products on an Internet website that can be accessed directly through any hypertext link or by any other method that uses the hypertext transfer protocol (http) is considered to be advertising for purposes of this MAP Policy. This includes, but is not limited to, pricing feeds to shopping search engines such as pricegrabber.com. An e-mail sent to a consumer in response to a request for pricing information is not considered to be advertising for purposes of this MAP Policy. Actual selling prices may be shown at the shopping cart stage. But no language indicating "prices below MAP", "prices too low to publish", "click for lower price" or "click for best/our price", for example, may be used to entice the customer to the shopping cart. Informational product pages must reflect MAP. For the sake of clarity, in-store displays, signage, hang-tags, shelf-talkers and point-of-sale signs posted at or near Wacom product displays, or other product packaging that simply state price, is not considered advertising for purposes of this MAP Policy.

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3. **Limitation of MAP:** This MAP Policy only concerns advertised prices, and does not restrict or apply to and is not intended to restrict or apply to the actual prices at which Wacom products are sold or offered for sale to an individual customer, whether in person, by telephone or the Internet. This MAP Policy is not intended to limit the ability of a dealer to advertise its general pricing policies, including policies about “meeting or beating a competitor’s price,” so long as the advertised prices of Wacom products satisfy this MAP Policy. Wacom resellers are free to sell Wacom products at any price they choose.

4. **Changes to MAP:** Wacom may from time to time offer special promotions on certain Wacom products covered by this MAP Policy (e.g., for new or discontinued products). Wacom therefore reserves the right to modify or suspend this MAP Policy with regard to Wacom products at its sole discretion upon reasonable notice. Wacom further reserves the right to revise its MAP Policy as to all or certain Wacom products at its sole discretion upon reasonable notice. For purposes of this MAP Policy only, “reasonable notice” shall be notice that Wacom in its sole discretion determines is in Wacom’s best interest.

5. **Unilateral and Exclusive Nature of MAP:** This MAP Policy is a statement of Wacom’s unilateral policy and expresses the unilateral terms upon which Wacom will deal with its dealers. Implementation of this MAP Policy is solely Wacom’s decision and responsibility. Any questions regarding this MAP Policy should be sent to map.policy@wacom.com. No employee or sales representative of Wacom (or any other entity) has any authority to discuss or modify this MAP Policy. Wacom does not seek, nor will it accept, any agreement or understanding with dealers or anyone else with respect to the prices a dealer may advertise or charge.

Receipt Acknowledged By:

Reseller/Dealer Name: _____

Name of Authorized Representative: _____

Title: _____

Email: _____

Signature: _____

Date Signed: _____

Distribution:	IngramMicro	D&H	Wynit	Douglas Stewart
Account #	_____	_____	_____	_____

Return this signed policy document to Wacom’s fax number 360 896-9724
Any questions regarding this MAP Policy should be sent to map.policy@wacom.com

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CURRENT RESELLER PRICE LIST

(Version 3.0 - January 22, 2008)

Consumer Pen Products		MAP	SRP
Part #	Description	US\$	US\$
MTE450	Bamboo "Black" Small Tablet w/Pen	\$ 69.00	\$ 79.95
CTE450B	Bamboo Fun "Blue" Small Tablet w/Pen, Mouse & Software	\$ 99.00	\$ 99.95
CTE450K	Bamboo Fun "Black" Small Tablet w/Pen, Mouse & Software	\$ 99.00	\$ 99.95
CTE450S	Bamboo Fun "Silver" Small Tablet w/Pen, Mouse & Software	\$ 99.00	\$ 99.95
CTE450W	Bamboo Fun "White" Small Tablet w/Pen, Mouse & Software	\$ 99.00	\$ 99.95
CTE650B	Bamboo Fun "Blue" Medium Tablet w/Pen, Mouse & Software	\$ 199.00	\$ 199.95
CTE650K	Bamboo Fun "Black" Medium Tablet w/Pen, Mouse & Software	\$ 199.00	\$ 199.95
CTE650S	Bamboo Fun "Silver" Medium Tablet w/Pen, Mouse & Software	\$ 199.00	\$ 199.95
CTE650W	Bamboo Fun "White" Medium Tablet w/Pen, Mouse & Software	\$ 199.00	\$ 199.95
CTE630BT	Graphire Bluetooth 6x8 Tablet w/Pen, Mouse & Software	\$ 249.00	\$ 249.95

Professional Pen Products		MAP	SRP
Part #	Description	US\$	US\$
PTZ431W	Intuos3 4x6 Wide Tablet w/Pen, Mouse & Software	\$ 199.00	\$ 229.95
PTZ630	Intuos3 6x8 Tablet w/Pen, Mouse & Software	\$ 329.00	\$ 349.95
PTZ631W	Intuos3 6X11 Wide Tablet w/Pen, Mouse & Software	\$ 369.00	\$ 389.95
PTZ930	Intuos3 9x12 Tablet w/Pen, Mouse & Software	\$ 449.00	\$ 469.95
PTZ1230	Intuos3 12X12 Tablet w/Pen, Mouse & Software	\$ 529.00	\$ 579.95
PTZ1231W	Intuos3 12X19 Wide Tablet w/Pen, Mouse & Software	\$ 749.00	\$ 779.95

Pen-Display Products <i>(See important notes below)</i>		MAP	SRP
Part #	Description	US\$	US\$
Cintiq12WX	Cintiq 12" interactive pen display with pen & software - <i>avail Dec. 07</i>	\$ 999.00	\$ 1,199.00
Cintiq20WSX	Cintiq 20" interactive pen display with pen & software - <i>avail Dec. 07</i>	\$ 1,999.00	\$ 2,299.00
Cintiq21UX	Cintiq 21" interactive pen display with pen & software	\$ 2,499.00	\$ 2,999.00

(Special Authorization required from Wacom to purchase Academic Products)

Academic Products <i>(for students, teachers, and schools only. Eligibility proof required.)</i>		MAP	SRP
Part #	Description	US\$	US\$
CTE650B-10PK	(Academic) 10 Pack - Bamboo Fun "Blue" Medium USB Tablet	\$ 1,599.00	\$ 1,999.50
CTE650K-10PK	(Academic) 10 Pack - Bamboo Fun "Black" Medium USB Tablet	\$ 1,599.00	\$ 1,999.50
CTE650S-10PK	(Academic) 10 Pack - Bamboo Fun "Silver" Medium USB Tablet	\$ 1,599.00	\$ 1,999.50
CTE650W-10PK	(Academic) 10 Pack - Bamboo Fun "White" Medium USB Tablet	\$ 1,599.00	\$ 1,999.50
CTE630BT-10PK	(Academic) 10 Pack - Graphire Bluetooth 6x8 Tablet	\$ 1,999.00	\$ 2,499.50
PTZ431WAC	(Academic) Intuos3 4x6 Wide Tablet w/Pen, Mouse & Software	\$ 199.00	\$ 229.99
PTZ630AC	(Academic) Intuos3 6x8 Tablet w/Pen, Mouse & Software	\$ 289.00	\$ 349.99
PTZ631WAC	(Academic) Intuos3 6x11 Wide Tablet w/Pen, Mouse & Software	\$ 329.00	\$ 389.99
PTZ930AC	(Academic) Intuos3 9x12 Tablet w/Pen, Mouse, & Software	\$ 399.00	\$ 469.99
PTZ1230AC	(Academic) Intuos3 12x12 Tablet w/Pen, Mouse & Software	\$ 469.00	\$ 579.99
PTZ1231WAC	(Academic) Intuos3 12x19 Wide Tablet w/Pen, Mouse & Software	\$ 669.00	\$ 779.99
PTZ431WAC-10PK	(Academic) 10 Pack - Intuos3 4x6 Wide Tablet w/Pen, Mouse & Softw	\$ 1,799.00	\$ 2,299.90
PTZ630AC-10PK	(Academic) 10 Pack - Intuos3 6x8 Tablet w/Pen, Mouse & Software	\$ 2,599.00	\$ 3,499.90
PTZ631WAC-10PK	(Academic) 10 Pack - Intuos3 6x11 Wide Tablet w/Pen, Mouse, & Soft	\$ 2,899.00	\$ 3,899.90
PTZ930AC-10PK	(Academic) 10 Pack - Intuos3 9x12 Tablet w/Pen, Mouse & Software	\$ 3,499.00	\$ 4,699.90
PTZ1230AC-10PK	(Academic) 10 Pack - Intuos3 12x12 Tablet w/Pen, Mouse & Software	\$ 4,199.00	\$ 5,799.90
PTZ1231WAC-10PK	(Academic) 10 Pack - Intuos3 12x19 Wide Tablet w/Pen, Mouse & Sof	\$ 5,899.00	\$ 7,799.90

NOTE: Academic 10 Packs are for single, site location sale. They are not to be broken up for separate locations.

Important notes on availability, distribution, and authorization of Pen-Display Products

The Cintiq12WX will be available to all MAPP-compliant re-sellers via distribution beginning early December

The Cintiq20WSX will be available only in limited supply via Winit to select, Wacom re-sellers early December

The Cintiq21UX is currently only available direct from Wacom to select, Wacom re-sellers.